



Company:	
Project:	

# Media Pixel Ribbon DMX Flat



The Traxon Media Pixel Ribbon DMX Flat is an IP67 flexible strip which can be controlled directly using DMX512. The Flat type Ribbon provides flexibility to fit on any curved surface to accommodate architectural structures. Featuring a 16.7mm LED pitch with a 100mm pixel pitch, the Media Pixel Ribbon is available in an assortment of colors and CCT options, has multiple mounting options to meet project needs, and is able to be customized for number of pixels and ribbon lengths.

This product is intended for use in high-quality colored light applications.

#### **Product Specifications**





Models	RGB+W (W: 6500K)	RGB	DW (W: 2700K +6500K)	W 6500K	W 4000K	W 3000K
Light Source	High intensity SN	IT RGB and Whit	e LEDs			
Color Range	16.7 Million addi	tive RGB colors				
Pixels	10 pixels/m <sup>1</sup>					
LED pitch	16.7 mm					
Pixel Pitch	100 mm					
Cutting Pitch	100 mm					
CRI for White LED	> 80					
Luminous Flux	740 lm/m	350 lm/m	880 lm/m	920 lm/m	920 lm/m	870 lm/m
Efficacy	51 lm/W	32 lm/W	92 lm/W	96 lm/W	96 lm/W	91 lm/W
Beam Angle	120°					
Housing	Clear (CR) or diff	used (DF) silicone	)			
Dimensions (W x H)	14.2 mm x 5 mm	1				
Max. length	8 m/roll	8 m/roll	10 m/roll	10 m/roll	10 m/roll	10 m/roll
Weight (per roll)	1100 g	900 g	1100 g	900 g	900 g	900 g
Mounting	3M adhesive tap	e on Ribbon, vari	ous mounting cha	annels or mountir	ng clips	
Min. Bend Radius	150 mm					
Regulatory Listing & Safety Approval	CE (cETLus in progress)					
Operating Temperature	–20°C to +50°C					
Storage Temperature	-40°C to +70°C					
Environment	Outdoor, IP67					
Humidity	0 to 90% non-co	ondensing	·			

#### **Electrical Specifications**

Input Voltage	24V DC					
Power Consumption (Typ)	14.4 W	11 W	9.6 W	9.6 W	9.6 W	9.6 W

## System Specifications

Control	DMX512
Power Supply	185W 24V DC Outdoor
Addressing Options	Manual Addressing with 3rd party addressing device

<sup>1.</sup> Pixel per meter can be customize to 5 pixels, 2 pixels or 1 pixel. Please consult regional sales office for more information, pricing and lead time.

LED CHARACTERISTICS Because LEDs are semiconductor devices, their performances are subject to inherent variability commonly found in semiconductor industry. To improve consistency in performance across the same product, LED manufacturers "sort" LEDs into bins according to different preset parameters, such as forward driving voltage, illumination, etc. Whereas binning is a sorting function, it is not a correction process. Inherent variability in the manufacturing process results always in different binning distributions according to different production lots. Traxon uses automatically binned LEDs on its products, thereby minimizing output variability with the model range.

As with all electronic devices, LED output degrades over time – a term called lumen depreciation. This also explains why it is nearly impossible to expect photometric performances of two LED products with different service life spans to be the same. The rate of LED degrade is a complicate function of many factors such as operating efficiency, duration of continuous operation, and more significantly, environmental conditions (ambient temperature for example). If allowed working under optimal operating temperature range and with good ventilation, LED devices enjoy long service lives over conventional light sources. When using/installing LED devices, care should be taken to ensure that the devices will operate within the operating conditions specified in espective product literation.

This product contains a light source of energy efficiency class G to Regulation (EU) No 2019/2015. Lumen measurement compiles with LM-79-08 standard. Lumen maintenance is calculated based on LM-80 compliant measurement.

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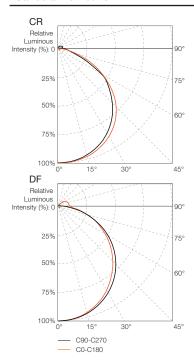
### **Source Specifications**

LED Source

High intensity SMT RGB and White LEDs

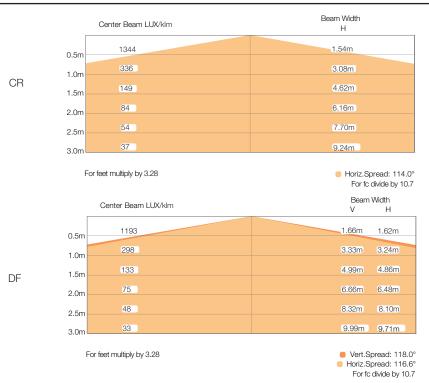
#### Candela Distribution

# Light Output



Color	CR Luminous Flux (lm)	DF Luminous Flux (lm)
RGB+W		
RGB+W (full-on) RGB Red Green Blue White (RGB off)	740 370 85 249 50 370	620 310 71 209 42 310
RGB		
RGB (full-on) Red Green Blue	350 40 118 24	300 35 101 20
DW		
DW (full-on) WW CW	880 423 457	740 356 384
White		
3000K 4000K 6500K	870 920 920	730 770 770

### Illuminance at a Distance

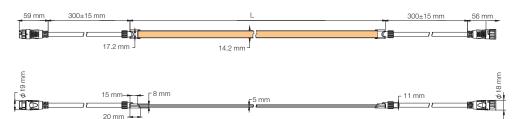


IES and LDT files are available for download from the Traxon website.

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### Media Pixel DMX Flat Ribbon and Connection Accessories



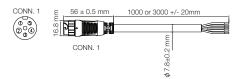
Model	Max. Ribbon length with single power feed	Actual product length with endcap at 2-ends, L
RGB+W (14.4W/m) & RGB (11W/m)	8000 mm	8000 + 20 mm
DW & W (9.6W/m)	10000 mm	10000 + 20 mm

Remark: For other customize lengths (in multiply of 100 mm), the actual product length would be customize length + 20 mm.

#### RB CONNECTOR ENDCAP 1200HMIP67 (AM400870055)

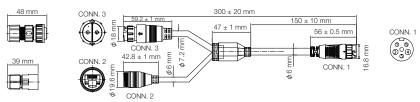


#### RB 5PIN STARTER CABLE 1M IP67 (AM400840055) RB 5PIN STARTER CABLE 3M IP67 (AM400850055)

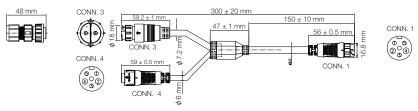


VVII Cπ	Description	00101
1	Address(PI)	Green ===
2	V-	Black ===
3	DMX+	Yellow
4	V+	Red ===
5	DMX-	Blue ===

## RB RJ45 STARTER Y-CABLE IP67 (AM401000055)



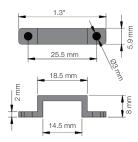
# RB 5PIN POWER INJ Y-CABLE IP67 (AM400990055)



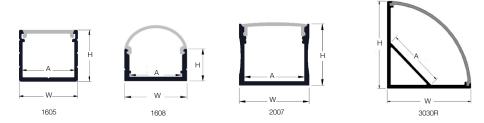
# Media Pixel Ribbon DMX Flat

# **Mounting Accessories**

Silicone mounting clip
 MOUNTING CLIP FLAT RB (AM412900055)



# 2. Aluminium mounting channels

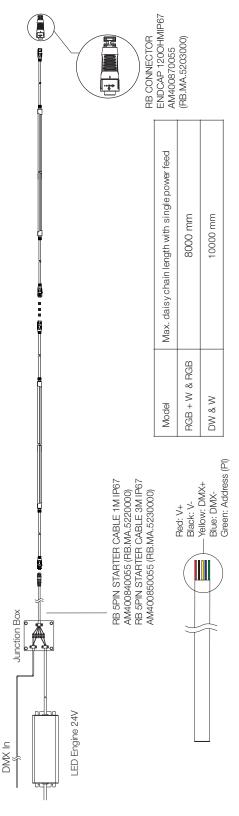


	U-Channel	U-Channel	U-Channel	V-Channel
	1605	1608	2007	3030R
Item Code	AM412910055	AM412920055	AM412930055	AM412940055
W (mm)	18	19.4	23.5	30
A (mm)	16	16.4	20.2	20.6
H (mm)	13	11.6	20.5	30
Length (mm)	950	950	1000	1000
Material	Aluminium channel, PC cover, 304 stainless steel mounting clips			

NOTE: Media Pixel Ribbon DMX Flat is mounted to the channel by 3M tape.

# Typical Wiring with 5-pin Starter Cable

NOTE: Mounting accessories not shown.

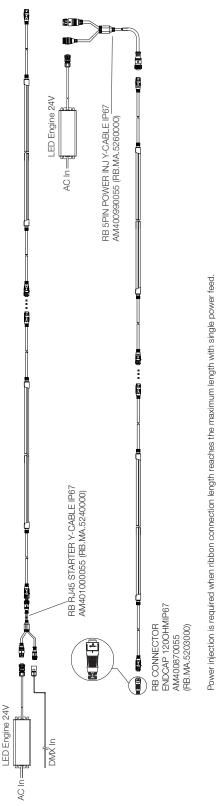


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# Typical Power Injection with Wiring Y-Cable

NOTE: Mounting accessories not shown.



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# Media Pixel Ribbon DMX Flat

# Ordering

### **Fixtures**

Model No.	Description	Item Code
RB.MO.1403000	PX RIBBON CR RGBW65 10PPM 8M DX F1 IP67	AM411030055
RB.MO.1503000	PX RIBBON CR RGB 10PPM 8M DX F1 IP67	AM411040055
RB.MO.2603000	PX RIBBON CR DW2765 10PPM 10M DX F1 IP67	AM411050055
RB.MO.2203000	PX RIBBON CR 830 10PPM 10M DX F1 IP67	AM411060055
RB.MO.2303000	PX RIBBON CR 840 10PPM 10M DX F1 IP67	AM411070055
RB.MO.2103000	PX RIBBON CR 865 10PPM 10M DX F1 IP67	AM411080055
RB.MO.1404000	PX RIBBON DF RGBW65 10PPM 8M DX F1 IP67	AM411090055
RB.MO.1504000	PX RIBBON DF RGB 10PPM 8M DX F1 IP67	AM411100055
RB.MO.2604000	PX RIBBON DF DW2765 10PPM 10M DX F1 IP67	AM411110055
RB.MO.2204000	PX RIBBON DF 830 10PPM 10M DX F1 IP67	AM411120055
RB.MO.2304000	PX RIBBON DF 840 10PPM 10M DX F1 IP67	AM411130055
RB.MO.2104000	PX RIBBON DF 865 10PPM 10M DX F1 IP67	AM411140055

# TX Connect

Model No.	Description	Item Code
RB.MA.5220000	RB 5PIN STARTER CABLE 1M IP67	AM400840055
RB.MA.5230000	RB 5PIN STARTER CABLE 3M IP67	AM400850055
RB.MA.5270000	RB 5PIN STARTER CABLE 5M IP67	TBC
RB.MA.5260000	RB 5PIN POWER INJ Y-CABLE IP67	AM400990055
RB.MA.5240000	RB RJ45 STARTER Y-CABLE IP67	AM401000055
N/A	RB CONNECTOR ENDCAP IP67	AM400860055
RB.MA.5203000	RB CONNECTOR ENDCAP 1200HM IP67	AM400870055

# TX Cutting tools

Model No.	Description	Item Code
N/A	PX RIBBON CUTTING TOOL	AM412950055
N/A	PX RIBBON SEALING GLUE 100ML	AM412960055
N/A	RX RIBBON FLAT FIELDCUT ENDCAP 20PC	AM412990055

# **TX Mounting**

Model No.	Description	Item Code
N/A	MOUNTING CLIP FLAT RB 20PC	AM412900055
N/A	U-CHANNEL OUTDOOR FLAT 1605 950	AM412910055
N/A	U-CHANNEL OUTDOOR FLAT 1608 950	AM412920055
N/A	U-CHANNEL OUTDOOR FLAT 2007 1M	AM412930055
N/A	V-CHANNEL OUTDOOR FLAT 3030R 1M	AM412940055

# TX Power Supply

Model No.	Description	Item Code
N/A	LED ENGINE 185W 24V OUTDOOR	AM175880055

Addressing Device
Please contact your sales representative for details.

## Our Brands





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